

# YOUR VISION SOURCE!

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**www.offeneyes.com**

## Contact Lens News!

Just because you have presbyopia, doesn't mean you need reading glasses. Offen Eye Associates offers Bausch and Lomb's PureVision® Multi Focal contact lenses. So you can keep your contact lenses and see sharply at all distances - near, far, and everywhere in between. Their rounded edge design and protein resistant lens help them fit more comfortably while staying clean. With their unique, patented AerGel™ technology, they let more oxygen into your eye, promoting good eye health and longer wearing time. And they are the only multi focal lens that is FDA approved for 30 day continuous wear.

If you have presbyopia but don't want bifocal eye glasses or reading glasses, call Offen Eye Associates. We can fit you in a pair of multi focal contact lenses that are right for your eyes.

Or ask us about our full line of contact lenses. We have a lens that matches your lifestyle.

*PureVision is a registered trademark of Bausch and Lomb, Inc. AerGel is a trademark of Bausch and Lomb, Inc.*

## Accessorize Your Eyes

Accessorize your eyes while protecting them from the sun's harmful ultra violet rays with a pair of sunglasses from Offen Eye Associates. We carry the latest fashion in frames and lenses. Ask us about our Maui Jim® line. Whether you need prescription lenses or not, Maui Jim sunglasses unique patented design block the most harmful rays, letting you see crisper, clearer images.

*Maui Jim is a registered trademark of Maui Jim, Inc.*

## Vision and Learning

The ability to learn is visual. Studies have shown that 80% of what a child learns is visually presented, yet only 31% of children between the ages of 6 and 16 have had an annual eye exam. Unlike vision screenings which check visual acuity, annual eye exams identify and treat vision conditions such as lazy eye or amblyopia, which can impair learning.

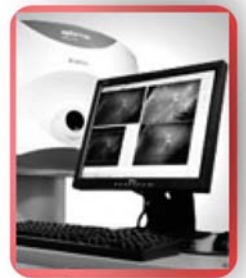
Make sure your child is ready to learn. Schedule an annual eye exam at Offen Eye Associates.

## Protect Your Eyes at Offen Eye Associates

Early detection of eye diseases, through regularly scheduled annual eye exams, is critical to maintaining good eye health. As part of our continuing effort to provide the highest level of eye care, Offen Eye Associates has implemented the Optomap® Retinal Exam, a comprehensive method of evaluating and monitoring various eye conditions.

The Optomap®'s ultra-wide view gives us a larger image of the retina, so we can detect early signs of eye diseases such as macular degeneration and glaucoma. Additionally, the Optomap® Retinal Exam can help detect vision related conditions like diabetic retinopathy, high blood pressure, and melanoma.

The test, which is quick and painless, provides a permanent record of the condition of your eyes at a single point in time. By performing the test each year, we can track changes in your eyes over time. The Optomap® Retinal Exam is generally included as part of your regular eye exam, except with certain insurance plans. Call Offen Eye Associates to schedule your annual eye exam and ask for the Optomap® Retinal Exam.



*Optomap is a registered trademark of Optos.*



## Sports Glasses...It's the Law

Don't let your child be the next statistic. Each year more than 40,000 people suffer from sports related injuries requiring emergency room treatment. Many of them are children between the ages of 5 and 14. If your child participates in sporting activities, he or she should be wearing protective eye wear, especially if corrective eye wear is required. Contrary to popular belief corrective eye wear does not provide sufficient protection when participating in sports.

In fact, in New Jersey, effective July 11, 2006, any child who wears corrective eye glasses while participating in school, community, or government agency sponsored sports such as baseball, softball, lacrosse, or basketball, must wear protective eye wear that meets the frame and lens standards of the American Society for Testing and Materials (ASTM) F803 and the lens standards of the American National Standards Institute (ANSI) Z87.1.

For more information on how to keep your kids' eyes safe, or to check out our selection of sports glasses call Offen Eye Associates.

## A Clean Lens Case - The First Line of Defense Against Contamination

No amount of hand washing and lens cleaning can compensate for the effects of a contaminated lens case. Contact lens cases can be a breeding ground for bacteria, yeasts, amoeba, and fungi. Fungal keratitis, which was in the news this spring, has also been associated with improper lens care.

1. **Always** wash your hands before applying or removing your contact lenses, including when you open or close your case.
2. **Discard** used solution immediately after removing your contact lenses each day. Never top your case off. And **NEVER REUSE OLD SOLUTION.**
3. **Rinse** your lens case thoroughly, including the underside of the lids, with either hot water or disinfection solution.
4. **Air dry** your case with the lids open.
5. **Replace** your lens case at least four times a year.

For more information on the importance of proper lens case maintenance visit our website at [www.offeneyes.com](http://www.offeneyes.com).

*Pleased with our service and selection? Tell a friend. Referrals are always welcome.*